



Rise
CREATE CHANGE

Breakthrough
Virtual Benefit
Thu, Oct 21, 7pm

Host a Virtual Watch Party

#1 – Invite Your Friends

The best way to host a successful Virtual Watch Party is to invite your friends ahead of time. Once you determine who you want to invite, ask your friends to save the date and to register at breakthrough.org/benefit.

Use your Zoom Account to host a meeting for you and your friends. Be sure to share the meeting link, password (if applicable), and other login details with your guests. It might be helpful to open your Zoom call 10 minutes before start time for guests who may log on early. When you share your screen from Zoom, your guests can watch the Benefit with you and interact with video chat or the chat function.

#2 – Share Your Passion

Leading up to and on the night of the Benefit, post on your social media accounts to let your friends know why you are passionate about supporting Breakthrough. Which of our programs inspires you most? Do you have a personal experience of volunteering to share? Why do you believe Breakthrough's work is more important than ever?

#3 – Engage With Your Guests

Take advantage of the chat feature within Zoom to engage with your guests throughout the event. Share your reactions to what is happening on the screen, things you are learning, or ways you and your group could get more involved with Breakthrough.

#4 – Facilitate Generosity

In a typical year, Breakthrough works to raise \$1M through the Annual Benefit. This is not a typical year, so we need you to help inspire your online guests to give generously to Breakthrough's work. During the event, post in the group chat the link to donate -

<http://www.breakthrough.org/ab21-donate>

Copying and pasting the link as written above (including the http://) will ensure the link is hyperlinked and clickable by your guests